

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Republican Party of Florida - Peters
Product	Republican Party of Florida - Peters.
Estimate Number	

Invoice #	141801-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	141801
Alt Order #	Republican Party of Flori
Deal #	
Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Southern Campaign Resources
Attention: Accounts Payable
235 East Virginia St
Tallahassee, FL 32301

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 8a	8a-9a								
		Candidate Discount									
					10/29/12 to 11/04/12	3x	M-WT---				
	13			M	10/29/12	:30	8:14 AM	PETC0001	\$900.00		3
	13			W	10/31/12	:30	8:58 AM	PETC0001	\$900.00		2
	13			Th	11/01/12	:30	8:23 AM	PETC0001	\$900.00		1
2	13	M-F 10a-11a	10a-11a								
		Candidate Discount									
					10/29/12 to 11/04/12	2x	-T-T---				
	13			Tu	10/30/12	:30	10:54 AM	PETC0001	\$720.00		1
	13			Th	11/01/12	:30	10:24 AM	PETC0001	\$720.00		2
3	13	Fox 13 News at 5p	5p-530p								
		Candidate Discount									
					10/29/12 to 11/04/12	3x	M-W-F--				
	13			M	10/29/12	:30	5:31 PM	PETC0001	\$1,080.00		1
	13			W	10/31/12	:30	5:29 PM	PETC0001	\$1,080.00		3
	13			F	11/02/12	:30	5:24 PM	PETC0001	\$1,080.00		2
4	13	M-Su 10p-1030p Late News	10p-1030p								
		Candidate Discount									
					10/29/12 to 11/04/12	2x	-T-T---				
	13			Tu	10/30/12	:30	10:30 PM	PETC0001	\$2,250.00		1
	13			Th	11/01/12	:00			\$2,250.00 Credited		2
5	13	M-Su 1030-11p Late News	1030p-11p								
		Candidate Discount									
					10/29/12 to 11/04/12	3x	M-W--S-				
	13			M	10/29/12	:30	10:37 PM	PETC0001	\$1,440.00		2
	13			W	10/31/12	:30	10:42 PM	PETC0001	\$1,440.00		1
	13			Sa	11/03/12	:30	11:30 PM	PETC0001	\$1,440.00		3
6	13	Good Day Sa 7a	7a-8a								
		Candidate Discount									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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6	13	Good Day Sa 7a	7a-8a								
		Candidate Discount									
				10/29/12 to 11/04/12	1x		-----S-				
	13			Sa	11/03/12	:30	7:43 AM	PETC0001	\$675.00		1
7	13	Good Day Sa 8a	8a-9a								
		Candidate Discount									
				10/29/12 to 11/04/12	1x		-----S-				
	13			Sa	11/03/12	:30	8:37 AM	PETC0001	\$675.00		1
8	13	Good Day 8a	8a-9a								
		Candidate Discount									
				11/05/12 to 11/11/12	1x		M-----				
	13			M	11/05/12	:30	8:23 AM	PETC0001	\$900.00		1
9	13	M-F 10a-11a	10a-11a								
		Candidate Discount									
				11/05/12 to 11/11/12	1x		M-----				
	13			M	11/05/12	:30	10:45 AM	PETC0001	\$720.00		1
10	13	Fox 13 News at 5p	5p-530p								
		Candidate Discount									
				11/05/12 to 11/11/12	1x		M-----				
	13			M	11/05/12	:30	5:21 PM	PETC0001	\$1,080.00		1
11	13	M-Su 10p-1030p Late News	10p-1030p								
		Candidate Discount									
				10/29/12 to 11/04/12	1x		-----S				
	13			Su	11/04/12	:30	10:25 PM	PETC0001	\$2,250.00		1
12	13	M-Su 10p-1030p Late News	10p-1030p								
		Candidate Discount									
				11/05/12 to 11/11/12	1x		M-----				
	13			M	11/05/12	:30	10:22 PM	PETC0001	\$3,150.00		1
13	13	M-Su 1030-11p Late News	1030p-11p								

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		Candidate Discount			11/05/12 to 11/11/12	1x	M-----				
14	13	Good Day Su 7a	7a-8a	M	11/05/12	:30	10:43 PM	PETC0001	\$2,250.00		1
		Candidate Discount			10/29/12 to 11/04/12	1x	-----S				
15	13	Good Day Su 8a	8a-9a	Su	11/04/12	:30	7:54 AM	PETC0001	\$810.00		1
		Candidate Discount			10/29/12 to 11/04/12	1x	-----S				
16	13	M-Su 10p-1030p Late News	10p-1030p	Su	11/04/12	:30	8:52 AM	PETC0001	\$900.00		1
		Candidate Discount			10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	10:17 PM	PETC0001	\$2,250.00		1

Aired Spots**23**

<u>Gross Total</u>	\$29,610.00	
<u>Agency Commission</u>	\$4,441.50	
<u>Net Amount Due</u>	\$25,168.50	<u>Payment Terms 30 Days</u>

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